

N 1918, A 23-YEAR-OLD CARPENTER NAMED FRED J. LICHTEFELD JOINED forces with a young bookkeeper by the name of Fred Metzner. The two friends formed a partnership and Lichtefeld Metzner and Company was born. With Metzner handling the books and Lichtefeld focusing on sales and construction, the two men began building a business that 88 years later would still ensure that the name Lichtefeld was synonymous with superior craftsmanship, honesty and integrity.

Today Lichtefeld Inc. is a fourth-generation family-owned and operated business focusing solely on commercial and industrial development. Paul Lichtefeld Sr. leads the team as president, with sons Paul Jr., Stanley and Mark in the roles of vice president, secretary/treasurer and vice president, respectively.

"Construction of commercial and industrial buildings has been a way of life for the Lichtefeld family for over 75 years now," says Vice President Paul Jr. "We have a reputation for providing top quality work at a fair price. That's just one of the secrets to our success."

Lichtefeld Inc. offers turn-key service; from conception to construction and designing to decorating, Lichtefeld does it all. Need help locating a site for your project? The development side of their business, Lichtefeld Properties, has real estate affiliates throughout Louisville. They can help assist customers with site selection and evaluation. They may even have a piece of property in their own portfolio that might suit your needs.

Dedication to family is another secret to the Lichtefelds' success, and that doesn't just mean if your last name happens to be Lichtefeld. But family by name or not, the Lichtefelds recognize that it's the caliber of the employee that makes a successful company. All sub-contractors are hand-picked by invitation only. Long-standing sub-contractor relationships ensure quality and reliability.

"Our mission statement includes the well-being of our employees and their family members," says Paul Jr. "We want our team to know that they are more than just employees. We recognize the commitment that they have made to be a part of our fourth-generation company. We also recognize that our people are the company and that they are directly responsible for our success."

However, with four family members in the business, you're guaranteed that



TOP (I-r) Stanley Lichtefeld, Mark Lichtefeld and Paul Lichtefeld Jr.

RIGHT: Three generations of the Lichtefeld family helping to build a better Louisville. (I-r) Paul Jr., Fred, Paul Sr., Stanley and Mark.

an owner of the company will personally manage your project; "We build each building as if it is our own," states Stanley Lichtefeld.

"We guarantee your satisfaction not just with the end result, but

years after the project is complete. We continue to stand behind our work-manship and provide an 'at your disposal' approach. If you ever need us, we're here, regardless of when the project was finished. Maybe that explains why nearly 60 percent of our business comes from repeat customers."

The Lichtefelds' motto is: "Let Lichtefeld handle the business of building while you handle the building of your business." In other words, focus on what you do best and allow them to focus on what they do best, providing quality construction management from start to finish.

Lichtefeld has always prided itself on honesty, integrity, family and customer service. Their goal is to provide one-on-one customer relations throughout the entire project. They assure clients that they will always be dealing with an owner of the company during the construction process. This has remained constant over the years.

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